



## CHAPTER ENGAGEMENT POSTER



Design a visually engaging poster showcasing your chapter's impact through events, service, achievements, and creativity in school and the community.  
Highlight how you stay active and involved.

### Deadline

Sign up by  
**Aug. 7, 2026**



### Out-of-town entries

Mail to Idaho DECA by  
**Aug. 21, 2026**

No late entries accepted.

### All others

Drop off at CTE office  
**Aug. 28, by 5 p.m.**  
to pay and get your fair entry ticket

### Requirements



- Size:** Standard poster board (22"x28") mounted on black foam core boards for displaying.
- Title** must include your Chapter Name and School Name
- Showcase** at least 3 major activities or accomplishments
- Include** photos, visuals, or graphics to illustrate your chapter's engagement
- Must be** neat, organized, and easy to read from a distance
- Optional:** QR code or link to chapter website, video, or social media

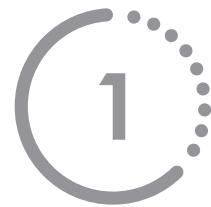
### Reminders

- Be respectful of all individuals and events featured
- Avoid copyrighted images unless you have permission

### Suggestions

- Community service projects
- Fundraising events
- Member accomplishments or recognitions
- Competitive events or conferences attended
- Health promotion or advocacy activities
- Creative displays or chapter spirit days

POINTS



CRITERIA	EXCELLENT	GOOD	FAIR	POOR
Visual appeal and design	Eye-catching, clean, and professional; great layout, balance, and use of color.	Attractive with good design elements and effort shown.	Some visual interest, but cluttered or under-designed.	Lacks visual appeal; messy or poorly constructed.
Clarity and organization	Information is clearly arranged and easy to follow; excellent flow.	Mostly organized with minor clarity issues.	Some sections unclear or poorly grouped.	Disorganized or difficult to follow.
Content quality	Highlights a wide range of chapter events, involvement, and activities with detail.	Shows several chapter activities; may lack depth in some areas.	Includes limited or general info on chapter involvement.	Very few events or engagement examples included.
Creativity and originality	Creative presentation that reflects the chapter's unique personality.	Some creative elements are present.	Minimal creativity or originality.	Generic; lacks effort or unique touches.
DECA spirit and branding	Clearly reflects DECA values, mission, and spirit; uses logos/ colors appropriately.	Mostly consistent with DECA branding and spirit.	Some DECA references but inconsistent or minimal.	Lacks clear connection to DECA identity.
Accuracy and relevance	All information is accurate, relevant, and well-integrated.	Mostly accurate; a few minor errors or outdated items.	Some inaccuracies or vague information.	Contains errors or irrelevant content.
Effort and completeness	Poster is complete, polished, and goes above basic expectations.	Good effort and mostly complete.	Basic effort or missing minor elements.	Incomplete or rushed.
Call to action or impact	Strong message that inspires involvement, pride, or interest in the chapter.	Includes a message, but less impactful.	Weak or unclear takeaway or message.	No clear message or purpose.



## Judging criteria

CATEGORY	POINTS
Visual appeal and design	10
Clarity and organization	10
Content quality	10
Creativity and originality	10
DECA spirit and branding	10
Accuracy and relevance	10
Effort and completeness	10
Call to action or impact	10
Total	80



## Prizes and recognition

- Potential placement at the Western Idaho State Fair

**Let your chapter's story shine through creativity and pride!**