

Sponsorship Opportunities



Our mission

To develop and empower student leaders to discover their passion and change the world by creating unmatched opportunities in learning, professional growth, and service.

Levels

 \$250 PARTNER	 \$500 SILVER	 \$1,000 GOLD	 \$2,000 PLATINUM	 \$5,000 TITLE SPONSOR
<ul style="list-style-type: none">• Certificate of Recognition• Logo on website• Interactive booth at SCDC	<p>All the benefits of the Partner level plus:</p> <ul style="list-style-type: none">• Listing in the conference program• One ticket to the awards ceremony• Scrolling acknowledgment at the opening session	<p>All the benefits of the Silver level plus:</p> <ul style="list-style-type: none">• Recognition during the awards ceremony• Recognition on Idaho DECA social media accounts• Sponsor two awards with your company name on the screen• Two tickets to the awards ceremony	<p>All the benefits of the Gold level plus:</p> <ul style="list-style-type: none">• Company information included in judges' and advisors' orientations• Statewide news release announcing sponsorship• Sponsor four awards with your company name on the screen• Four tickets to the awards ceremony	<p>All the benefits of Platinum level plus:</p> <ul style="list-style-type: none">• Customized to your business

How we do it

DECA works with educators and industry experts to promote, encourage, and oversee real-world experiential learning opportunities for more than 450+ student members in Idaho.

For most members, the highlight of their DECA experience is our annual State Career Development Conference (SCDC). Each year, more than 350 students compete in events, seek out exciting leadership opportunities, network with countless professionals, and explore new avenues for personal growth. Your support will help us enrich the SCDC experience and motivate our members to pursue promising careers in business.



2025-2026 sponsorship

We can't do this conference without advisors and judges. If you are interested in sponsoring judges and/or advisors please reach out to Gina Lyman at gina.lyman@cte.idaho.gov. Sponsorships start at \$1500.00.

- Be a judge
- Tuesday judges' lunch
- Judges' snacks
- Judges' gifts
- Advisors' gifts
- Advisors' lounge
- Volunteers' gifts

If your company provides a minimum of five judges you will receive logo recognition at the closing ceremony.



DECA is a national, cocurricular, career/technical organization for students in middle school, high school, and college business and technology programs.

Students compete at the regional, state, and national levels in more than more than 60 competitive events, engage in community and leadership service activities, and meet business students across the state and country through participation in our programs.

Our alumni go on to do great things: leading their industry, advocating for others, and achieving educational success. In conjunction with K-12 schools, colleges, and universities across the state, we help prepare today's students to become tomorrow's business professionals.



Be a judge!



Follow the QR code to be a judge. We're always looking for passionate professionals to judge our competitions! Judging is a wonderful way to share your experience and help future business professionals develop and improve critical skills.

Follow the QR code to make your donation online, or send this form and your donation to:



Idaho DECA c/o Idaho
 Division of Career
 Technical Education
 650 W. State St., Suite
 324 Boise, ID 83702

Business/sponsor's name: _____
 Address: _____
 Phone: _____ Email: _____

Questions? Contact Gina Lyman at Gina.Lyman@cte.idaho.gov or 208-429-5553

